



SUBMISSION GUIDELINES AND REQUIREMENTS

Participation at Rosemount Australian Fashion Week (RAFW) Spring Summer 2010/11 is by **invitation only**.

Designers are required to complete a submission and application form if they;

- **have not** participated at RAFW in the past

Submission Requirements

- Completed Application Form
- 1 x page label information including;
 - Designer biography (to include qualification and training)
 - Label background
 - List of stockists (domestic and international)
 - Wholesale price range (AUD\$)
- 1 x page of colour images or an electronic look book of your most recent collection with low res images
 - no less than 6 images
- Industry reference
(This could be from a stockist, head teacher, PR agent, fashion media or designer. Please also supply a name, email and contact number to verify the reference)

Example

<ul style="list-style-type: none">- Designer biography- Label background- List of stockists- Wholesale price range (AUD\$)

<ul style="list-style-type: none">- 6 x images
--

SUBMISSIONS DUE:

Wednesday 3 March 2010 by 5.00pm

(submissions received after this date will not be accepted)

Please email your submission to:

Ashan Winslow – Designer Relations Manager at Winslow@australianfashionexchange.com.au